



February 02, 2023

Organization: Westchester Del Rey Little League Softball & Tee Ball

Location: Westchester, CA (Carl E. Nielsen Park)

Dear [Enter Name of Sponsor],

Westchester Del Rey Little League Softball and Tee Ball (WDRLL) has been serving the boys and girls of the Los Angeles area for almost 50 years, and there is nothing more important than fostering a sense of community through our local youth sports programs. WDRLL is a non-profit serving family and their children in the LAX area, and we are seeking community-minded, local businesses and organizations to sponsor our 49th season of Little League girls' softball and co-ed Tee Ball!

As a non-profit organization, WDRLL relies on sponsorships to fund its programs. We are seeking sponsors to help sustain our program, and we need the community's help. Funds go directly towards helping WDRLL run successful youth softball (ages 7 to 15) and coed Tee Ball (ages 4 to 6) program for the 2023 season. The league relies on assistance to maintain our facilities and purchase equipment like balls, bases, hitting T's, bow nets, catcher's gear, etc. Funds also help run skills clinics and subsidize registration for families with financial needs.

If you or your organization would like to be part of our 49th season and help set the stage for our 50th Anniversary in 2024, please see the Sponsorship Application attached on the next page.

Thank you for helping our community thrive,

Westchester Del Rey Little League Softball and Tee Ball Board of Directors

Our league website is www.wdrll.com

Page 1 of 3



Westchester Del Rey Little League
2023 Sponsorship Opportunities

Sponsorships	Amount	Description
Mace Scoreboard Title Sponsor	\$4,000	TITLE SPONSOR (1)* <ul style="list-style-type: none"> Single Season \$4,000 annually Multi-Season: <ul style="list-style-type: none"> 2-year term: \$3,750 annually (\$7,500) 3-year term: \$3,333 annually (\$10,000) 4-year term: \$3,000 annually (\$12,000) Includes all benefits provides to Triple Sponsors
Mace Scoreboard Supporting Sponsor	\$2,750	SUPPORTING SPONSOR (2) <ul style="list-style-type: none"> Single Season \$2,750 Two-year term: \$2,600 annually (\$5,200) Includes all benefits provide to Triple Sponsors
Mace Field Snack Stand Sponsor	\$2,500	<ul style="list-style-type: none"> Individual Snack Stand Banner Full page advertisement in the WDRLL Yearbook Logo on the sponsor page at WDRLL.com 3' X 6' banner on the outfield fence Category exclusivity (if available) Advertisement on leagues website and social media
League Triple Sponsor	\$1,000	<ul style="list-style-type: none"> Full page advertisement in the WDRLL Yearbook Logo on the sponsor page at WDRLL.com 3' X 6' banner on the outfield fence Category exclusivity (if available) Advertisement on leagues website and social media
League Double Sponsor	\$500	<ul style="list-style-type: none"> Half-page advertisement in the WDRLL Yearbook Logo on the sponsor page at WDRLL.com Thank you display plaque 3' X 6' banner on the outfield fence Advertisement on leagues website
League Single Team Sponsor	\$300	<ul style="list-style-type: none"> ¼ page ad in the WDRLL yearbook Logo on the sponsor page at WDRLL.com

Questions? Please contact: presidentwdrll@gmail.com



Westchester Del Rey Little League
2023 Sponsorship Opportunities

Business Name of Sponsor: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Web Site: _____

Donations to WDRLL are Tax Deductible. WDRLL's Tax ID is: 95-4675609

Type/Name of Sponsorship (circle one):

- A- Mace Scoreboard Title - \$4,000 / \$7,500 / \$10,000 / \$12,000
- B- Mace Scoreboard Supporting - \$2,750 / \$5,200
- C- Mace Snack Bar - \$2,500
- D- League Triple - \$1,000
- E- League Double
- F- League Single Team

We accept checks (payable to Westchester Del Rey Little League) or Credit Cards.
Please return this form, with check or credit card information by mail or email to:

Jim Evans
P.O. Box 881718
Los Angeles, CA 90045
310.592.5837 (cell)
PresidentWDRLL@gmail.com (email)

Credit Card # _____
Expiration Date: ____ / ____ (month) (year)
Security Code: _____

Sponsorship payment can also be made online at www.wdrll.com